

shameless

TALKING BACK
MEDIA CONFERENCE

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INTRODUCING *SHAMELESS*

Shameless is an independent Canadian voice for smart, strong, sassy young women and trans youth, covering issues that matter to young women and trans youth since 2004! It's a fresh alternative to typical teen magazines, packed with articles about arts, culture and current events, reflecting the neglected diversity of our readers' interests and experiences.

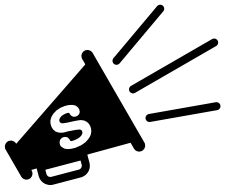
Grounded in principles of social justice and anti-oppression, *Shameless* aims to do more than just publish a magazine: we aim to inspire, inform, and advocate for young women and trans youth.

THE TALKING BACK FEMINIST MEDIA CONFERENCE

In celebration of our 15th year of independent feminist publishing for teens, *Shameless* will host the first ever **Talking Back Feminist Media Conference** on November 16th and 17th, 2019, at the Toronto Media Arts Centre. This conference is funded by the Toronto Arts Council.

The conference theme is the future(s) of feminist media. This will be a space to collaborate, to talk about where we've come from, and to scheme and dream about where we can go from here. We imagine a world in which there are many possible futures of our own making.

Presenters, exhibitors, and vendors will be selected by proposal to present in a variety of creative formats, including talks, panel discussions, workshops, performances and exhibits. *Shameless* is committed to working with and uplifting folks from all kinds of backgrounds. Many presenters will be new to conference spaces.



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SPONSORSHIP

We are seeking sponsors who share our vision to help us make this conference as welcoming, supportive and accessible as possible.

There are two ways to work with us: financial and in-kind sponsorships.

SPONSORSHIP: FINANCIAL

MAJOR SPONSORSHIP

\$1,000

- Logo displayed prominently in all print and online advertising
- Logo displayed at event
- Brief speaking opportunity at event
- Can distribute materials at event
- Complimentary newsletter ad OR full-page print ad
- Thank-you/shout-out on social media
- Five complimentary conference passes

SUPPORTING SPONSORSHIP

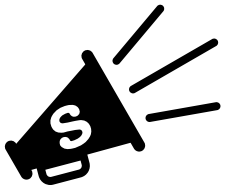
\$500 - \$999

- Logo displayed prominently in all print and online advertising
- Logo displayed at event
- Can distribute materials at event
- Complimentary blog ad OR 1/2 page print ad
- Thank-you/shout-out on social media
- Three complimentary conference passes

GRASSROOTS SPONSORSHIP

\$100 - \$499

- Logo displayed prominently in all print and online advertising
- Logo displayed at event
- Complimentary blog ad OR 1/4 page print ad
- Thank-you/shout-out on social media
- Two complimentary conference passes



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SPONSORSHIP: IN-KIND

We are seeking the following donations:

FOOD AND DRINK from lunches to snacks, for attendees and volunteers

ART SUPPLIES for conference participants to get creative

CHILDCARE to keep little ones entertained

ADVERTISING trades available

PRINTING for handout materials and posters

MARKETING SERVICES to help us spread the word

TICKETS sponsorship of ticket purchases to allow more people to attend the conference

All in-kind donations come with negotiable benefits, depending upon value.

CONTACT

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